

CHRIST (DEEMED TO BE UNIVERSITY)

Department of Commerce

International Conference Report

An International Conference on the theme “**Harmonising People Planet and Profits-Sustainable Development and Ethical Considerations in the 21st Century**” was conducted by the Department of Commerce, CHRIST (Deemed to be University), Bengaluru on 20th and 21st January, 2020 in the Central Campus.

Once the theme of the conference was finalised, the organising committee started reaching out to colleges, scholars, academicians and industry experts for their research papers. Initially, around 100 abstracts were received and out of them, 80 were with full papers. Out of 80, 43 papers were selected which were in tandem with the conference theme for the final presentation and the Book Of Abstracts.

Once the final papers with the abstracts were available, the Book Of Abstracts was designed which later got the ISBN Number

DAY 1 (20 January 2020)

The first day of the conference (20th January 2020) commenced with registrations going on in full swing at the registration desk, followed by the lighting of the lamp.

The welcome address was conveyed by **Dr. Theresa Nithila Vincent**, Head, Department of Commerce.

The audience was then enlightened by the address delivered by **Dr (Fr) Abraham V M**, Vice-Chancellor CHRIST (Deemed to be University).

Mr. Jeffrey C. Thomson, President and CEO IMA (USA) presided as the Chief Guest for the International Conference. He addressed the audience with his wise words and then felicitated the conference partners:

CISI –Resource Partner,

WILEY –Publication Partner,

Miles Education - Resource Partner

The Book of Abstracts was released by **Dr. Tomy K Kallarakkal**, Dean (Department of Commerce).

After the inauguration ceremony, a panel discussion was taken up by five eminent personalities and industry experts, **Mr. Jeffrey C. Thomson**, (President and CEO IMA (USA)), **Mr. Varun Jain**, Co-Founder & CEO CareerGraph and National Instructor, Miles

Education- CPA, CMA, CFA Review, **Mr. Kevin Moore**, Director, Chartered Institute for Securities & Investment, UK, **Mr. Jaywardhan Semwal** Vice President Hewlett Packard Enterprise, **Dr. Carlos Malet** Director, Master in Global Entrepreneurial Management IQS - School of Management Barcelona, Spain and moderated by **Mr. Mathew Verghese**, Faculty Department of Professional Studies CHRIST (Deemed to be University). The conference was graced by the valuable insights presented by the panelists, which was indeed very engaging and helped in extending the audience's horizon. The event was attended by 59 IMA Delegates comprising of Deans, Heads, Principles and various position-holders across several institutions across India. 2 CPE Credits were provided to 24 IMA members.

The Paper Presentation was divided into 4 sessions with 2 conducted on each day. Session 1 and 2 comprising of 8 and 9 paper presentations respectively took place in the afternoon from 2-4:30 PM.

The first track was conducted in Room No. 911, Central Block chaired by **Dr. Chelsea Green**, Professor of Business and Legal Studies, Farmer School of Business, Miami University and **Dr. Kavita Desai**, Head, Department of Professional Studies, CHRIST. The Rapporteur for the Track 1 was **Dr Sathish Kumar**, Associate Professor, Department of Commerce, School of Commerce, Finance and Accountancy.

The second track, conducted in Sky View, Central Block, was chaired by **Dr. Chad Anderson**, Professor of Information Systems and Analytics, Farmer School of Business, Miami University and **Dr. Ganesh L**, Professor, IMCU, SBM. **Dr Uma V R**, Associate Professor, Department of Commerce, School of Commerce, Finance and Accountancy, was the Rapporteur of this track.

A networking High Tea was organised at the end of the Day 1 in BHM Restaurant where the participants shared their experiences and expertise while networking and connecting with each other.

DAY 2(21 January 2020)

The second day of the conference (21st January 2020) commenced with Track 3 and Track 4 in the morning session (9:30 – 12:30 PM) consisting of 13 paper presentations in each with the same zeal and vigor.

Track 3, conducted in Room No. 911, Central Block was chaired by **Dr. Jacqueline Williams**, Dean of Commerce & BBA, Loyola Academy Degree & PG College, Secunderabad and **Dr. Manu K S**, Assistant Professor, School of Business and Management.

The session held **Dr.Valarmathi B**, Associate Professor, Department of Commerce, School of Commerce, Finance and Accountancy as the Rapporteur.

Track 4 took place in Seminar Hall, Block 2, Ground Floor and chaired by **Dr. Allan D'souza**, Vice-Principal & Head, Department of Commerce & Accountancy, Guru Nanak Khalsa College, Matunga, Mumbai along with **Dr.Sreedhara R**, Professor, IMCU, School of Business and Management. The Rapporteur of this track was **Dr KathigaiPrakasam C**, Associate Professor, Department of Commerce, School of Commerce, Finance and Accountancy.

The successful completion of the paper presentation marked the beginning of the valedictory ceremony which began with the welcome address by **Professor Rishikesh K B**.

Dr (Fr) Jose C C, Pro Vice Chancellor, CHRIST (Deemed to be University) presided as the Chief Guest for the Valedictory Ceremony. He addressed the audience for the day with his words of wisdom. This was followed by Best Paper Award Presentation by **Ms Lata Murli**.

Abhijit Roy from Dr.BhupendraNathe Dutta SmrityMahavidyalaya was awarded the 1st Prize for his paper titled "*The Determinants Of Corporate Esg Performance: Are Societal Values And Legal Framework Missing Piece To The Puzzle?*"

Snehankita Kannan, Dr Mahesh E and Dr VidyaMahambare received the 2nd prize for their paper titled - "*The Relationship Between Foreign Inflows and Outflows on the Stock Market in India: An Analysis Using Volatilities*"

Dr S Karthikeyan and Jyothi K C from Yeta Solutions Private Limited were awarded 3rd Prize for their paper titled "*Competency Assessment Using Digitalized Platform – A Case Study In Manufacturing Organization*"

The 1st, 2nd and 3rd Prize Winners received cash prize of \$500, \$300 and \$100 respectively.

After the Prize Distribution, the event was concluded with a vote of thanks by **Dr Veerta Tantia** to appreciate the efforts put up by the Department Head, Dean, Convener, Organising Committee, Editorial Board and student volunteering body who made the conference a great success. This was followed by the Convener's Report presented by **Dr Girish S**.

Report By

Dr Girish.S